
OLED Hotel TV with Premier IP & RF Solution

EU960H

The world's best-selling OLED brand, LG OLED TV, embraces cutting edge Hospitality management technology - LG Pro:Centric SMART. It delivers greater usability and convenience for seamless exploration of TV content, and also provides great solutions for hotel management.



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World's Number 1 OLED

Perfect Black. Intense Color

LG OLED TV provides richness in all colors, boasts aesthetic touch of nature, and reveals life. Equipped with over 8 million of self-lightning pixels operating individually, the product completes the Perfect Black.



4K Cinema HDR

LG 4K Cinema HDR offers the filmmaker's vision through usage of HDR formats. Now, a unique cinematic experience is available at hotel room with Dolby Vision™ and advanced HDR.



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World's Number 1 OLED

Cinematic Sound for Your Home

Dolby Atmos® creates a dynamic and surround sound experiences although even when space is limited, facilitating the discernment of every details of the movement in a scene. With Dolby Vision™, the product provides a truly unique cinematic experience.



Picture-on-Glass, the Artistic Esthetics

Furnished with sleek design, the product takes its artistic aspect to the next level. As the need for distinct elements like bezel or a thick stand has been eliminated, the refined but aesthetically stifled design intensifies the viewing experience.



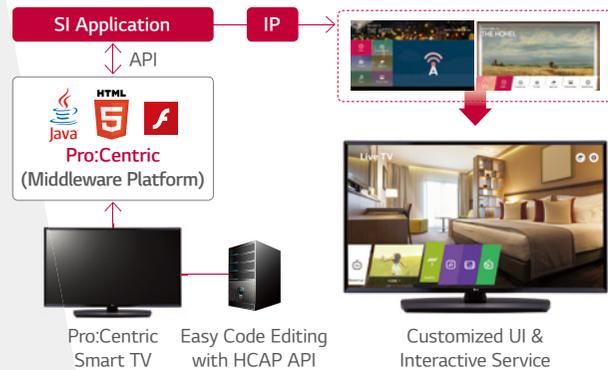
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Pro:Centric Smart Application Platform

Pro:Centric Hotel Management Solution

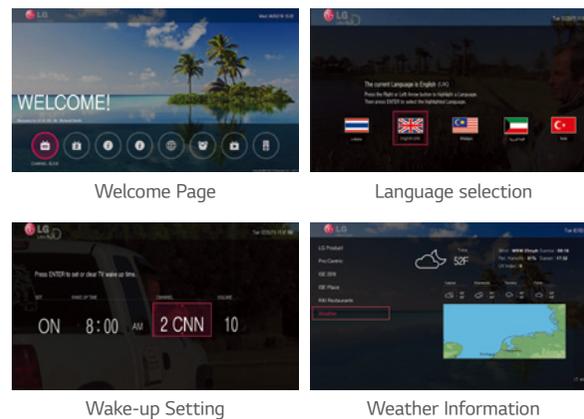
Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.



* Customized UI may be little different.

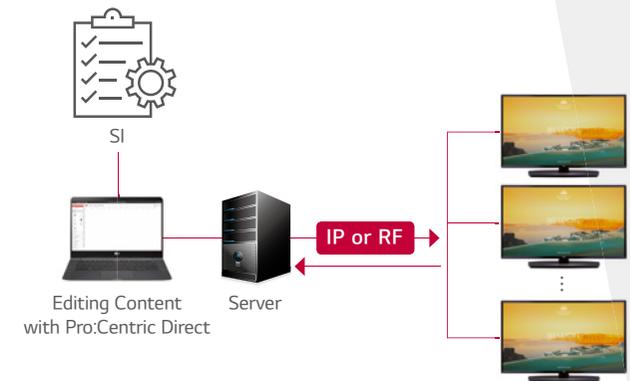
Pro:Centric Server Application

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric provides you a solution that is easily customizable for your business.



Pro:Centric Direct Solution

Pro:Centric Direct is a hotel content management system that supports simple editing tools and provides various solutions such as 1-click service and IP-network-based remote management. With the solution, users enable to design UI easily and provide customized service while managing TV efficiently.

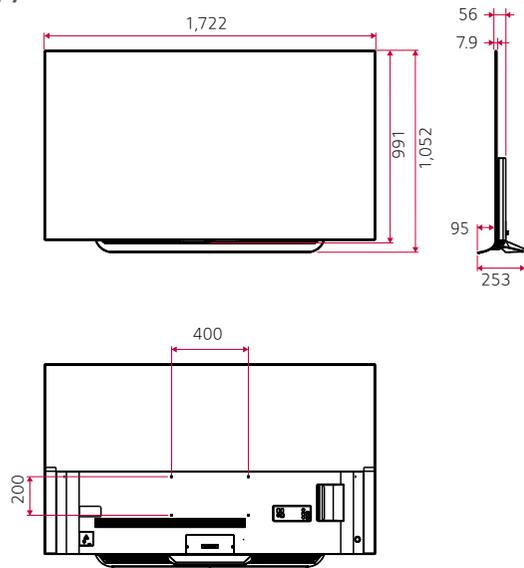


* Actual UI may be little different.

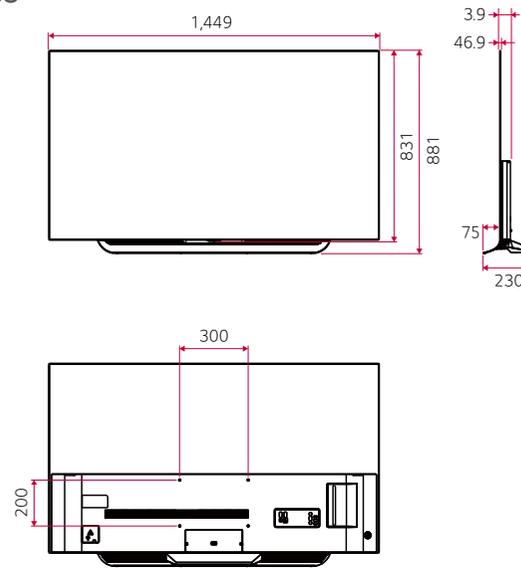
* When PCS400R and PCD 2.0 are used, it is able to have PCD feature even in RF infrastructure. However, to have interactive services in RF infrastructure, Wi-Fi is required (RF+Wireless Infrastructure is needed).

Dimension

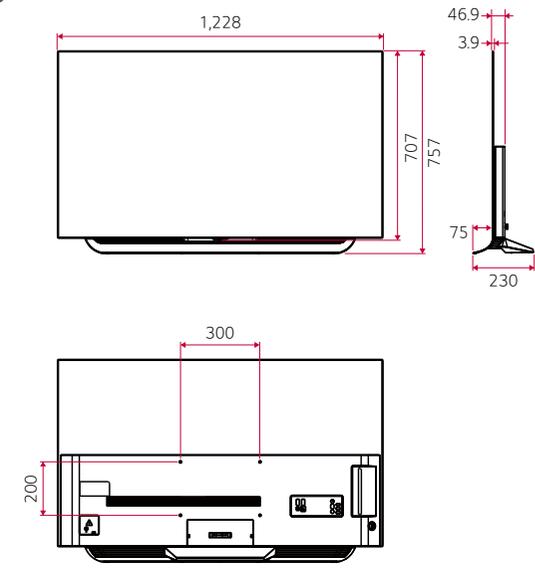
77"



65"

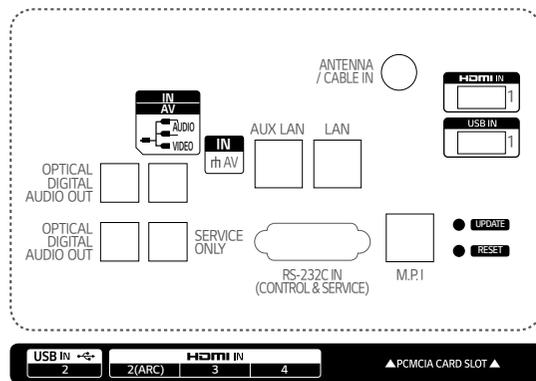


55"

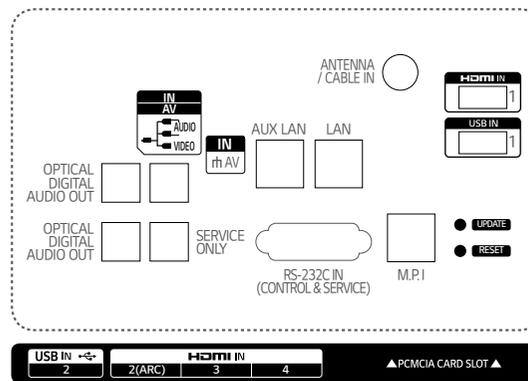


Connectivity

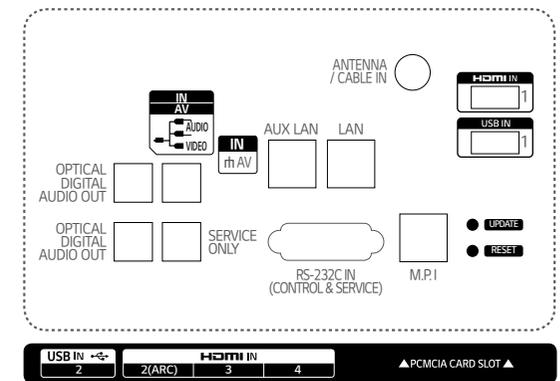
77"



65"



55"



* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please reach LG salesteam to ensure before order.

Specifications

| | 77EU960H | 65EU960H | 55EU960H | |
|--------------------------|--|--|--------------------------------|--------------------------------|
| PANEL | Screen Size | 77" | 65" | 55" |
| | Backlight Type | OLED | OLED | OLED |
| | Resolution | 3,840 x 2,160 (4K UHD) | 3,840 x 2,160 (4K UHD) | 3,840 x 2,160 (4K UHD) |
| | Brightness (cd/m ²) | 500 | 500 | 500 |
| | Dynamic Contrast Ratio (Dynamic MCI (Hz)) | Infinite | Infinite | Infinite |
| | Static (Panel) Contrast Ratio | 150,000 | 150,000 | 150,000 |
| | Viewing Angle Degree | 120 | 120 | 120 |
| | Response Time (G to G, ms) | 3 | 3 | 3 |
| BROADCASTING SYSTEM | Analog | • (NTSC) | • (NTSC) | • (NTSC) |
| | Digital | • (ATSC) | • (ATSC) | • (ATSC) |
| VIDEO | XD Engine | • | • | • |
| | Aspect Ratio | 5 Modes (16:9 / Original / 4:3 / Vertical Zoom / All-Direction Zoom) | | |
| | HDR 10 / HDR Dolby Vision | • / • | • / • | • / • |
| AUDIO | Audio Output | 10W + 10W | 10W + 10W | 10W + 10W |
| | Speaker System | 2.0 ch | 2.0 ch | 2.0 ch |
| | Sound Mode | 6 Modes (Standard / Cinema / Clear Voice III / Sports / Music / Game) | | |
| | Clear Voice | • (Clear Voice III) | • (Clear Voice III) | • (Clear Voice III) |
| | Dolby Vision Atmos | • | • | • |
| | Adaptive Sound Control | • | • | • |
| | One Touch Sound Tuning | • | • | • |
| HOSPITALITY SOLUTIONH | Pro:Centric Smart | Pro:Centric (Smart, V, Direct) | Pro:Centric (Smart, V, Direct) | Pro:Centric (Smart, V, Direct) |
| | Data Streaming (IP & RF) | • | • | • |
| | RF (1/2 Tuner) | • (1 Tuner) | • (1 Tuner) | • (1 Tuner) |
| | HCAP (GEM/FLASH/HTML) ※ Service Carousel (TLL/XML) | GEM / Flash / HTML5 | GEM / Flash / HTML5 | GEM / Flash / HTML5 |
| | Pro:Centric Application (version) | PCA3.7.5 ¹⁾ | PCA3.7.5 ¹⁾ | PCA3.7.5 ¹⁾ |
| | DRM | Pro:Idiom (S/W Type) | Pro:Idiom (S/W Type) | Pro:Idiom (S/W Type) |
| SMART FEATURE | WebOS 4.0, Commercial Smart Home, Gallery Mode, DeepThinQ (LG NLP), Web Browser, Pre-loaded App, SDP Server Compatibility, Magic Remote Compatibility, Soft AP, Wi-Fi (Built-in Type), Screen Share (Miracast), Smart Share (DLNA), Bluetooth Audio Playback, LG Sound Sync/bluetooth, Mobile Connection Overlay, Music Player | | | |
| FUNCTION | EzManager (Simplicity), USB Cloning, Wake on RF, WOL, SNMP, Diagnostics, SI Compatible, HTNG-CEC (1.4), HDMI-CEC (1.4), IR Out (MPI Jack/RS232C), Multi IR Code, Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care | | | |
| HOSPITALITY FEATURES | Hotel Mode / PDM / Installer Menu, Welcome Screen, Insert Image, One Channel Map, External Speaker Out, Instant ON, V-Lan Tag, RJP interface, RJP Compatibility, Clock (World Clock / Alarm), 360 Viewer | | | |
| JACK INTERFACE | Set Side | HDMI In 2.0 (3), USB 2.0 | HDMI In 2.0 (3), USB 2.0 | HDMI In 2.0 (3), USB 2.0 |
| | Set Rear | RF In, AV In, Digital Audio Out (Optical), USB 2.0, RS-232C (Control), RJ45 (2), External Speaker Out, MPI Port, Debug (Phone Jack Type) | | |
| DIMENSION (UNIT : mm) | VESA Compatible | 400 x 200 mm | 300 x 200 mm | 300 x 200 mm |
| | W x H x D / Weight (with stand) | 1,722 x 1,052 x 253 mm / 36.5kg | 1,449 x 881 x 230 mm / 25.4kg | 1,228 x 757 x 230 mm / 19.1kg |
| | W x H x D / Weight (without stand) | 1,722 x 991 x 56 mm / 29.9kg | 1,449 x 831 x 46.9 mm / 21kg | 1,228 x 707 x 46.9 mm / 16.3kg |
| | W x H x D / Weight (Packing) | 1,895 x 1,130 x 285 mm / 49.5kg | 1,600 x 970 x 207 mm / 33kg | 1,345 x 810 x 207 mm / 24.4kg |
| POWER (UNIT : WATTS) | Voltage, Hz | 100 - 240V, 50/60Hz | 100 - 240V, 50/60Hz | 100 - 240V, 50/60Hz |
| | Max | 714 W | 430 W | 389 W |
| | Typical | 665 W | 384 W | 336 W |
| | Energy saving (Min/Med/Max) | - | - | - |
| | Stand-by | TBD | TBD | TBD |

1) The SW version will be updated to PCA 3.8 soon, reach your regional sales to know the schedule.

* Specifications are subject to change without notice, so please reach LG salesteam to ensure before order.



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