



**DIRECTV®** has the widest selection of sports, informational, and entertainment programming available anywhere. Whether your need is entertainment or business-oriented programming, we carry 100% digital quality video and audio offerings. With over 160 channels of the hottest Hollywood blockbusters, original series, and sports programming, patients can choose from a great variety of specialized TV packages like Family Favorites, and more.\*

**Pro:Centric Direct** offers extended customizable tools; HTML5, Java and Flash. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.



## DIRECTV®

### PROGRAMMING PACKAGES

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- High-Definition (HDTV) programming\*
- CNN, Fox News, Weather Channel
- NBA TV, NHL, and NFL
- ESPN, ESPN2, FOX Sports, and more

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## Pro:Centric Direct®

### CONTENT MANAGEMENT SOLUTION

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- Customizable Content
- Stylish Templates
- Branding
- Interactive Capability
- PMS Integration
- Remote and Channel Management